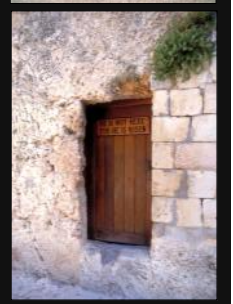
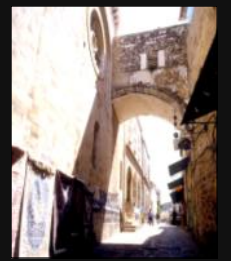


The Land of the Bible

An extended study program for overseas students



**This is a project of Kinneret College on the
Sea of Galilee in partnership with
Yisca Harani, Faith Travel Development & Consulting,
and Ed-Ventures, Inc.**





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Partnering together to bring you “Life Changing Travel Experiences”

January 29, 2009

Dear College President,

It is our pleasure to be a sponsor for the Council for Christian Colleges and Universities Presidents Conference. It is also our privilege to share with you a new program developed by Kinneret College on the Sea of Galilee and renowned scholar Yisca Harani.

The premise of our program is that any in-depth academic program that studies the Bible and theology ideally will include a tour of the Land of the Bible as a primary tool to enable the student to envision and connect to Biblical thought. We have put together an accredited two, four and eight week study program in Israel for your consideration.

We invite you to connect with us during the conference to learn more about the program. For those with a serious interest, we have a limited number of four to five day inspection trips for you and your spouse. The cost to you would be the airfare only.

With regards,

A handwritten signature in black ink that reads "Paul Larsen". The signature is written in a cursive style with a long, sweeping underline.

Paul Larsen

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PREMISE

Any in-depth academic program that studies the Bible and theology ideally will include a tour of the Land of Bible as a primary tool to enable the student to connect to Biblical thought.

BENEFITS OF PROGRAM

This program enhances study by using the classroom as an anchor to outdoor and site explorations, thus providing the students with the opportunity for uninhibited encounters with the land, both historical and contemporary.

The program's academic team is of the highest level in terms of academic and research achievements. They are all rooted in the land and deeply connected to the field.

August 31, 2008

An Extended Study Program for Overseas Students

The program submitted here for your consideration is a prototype for a summer semester, comprising 7 academic courses, each consisting of 28 hours (a total of 196 hours, equivalent to 14 credits).

Courses, classes and field trips included in the programs can be used to form shorter programs. We would be happy to supply such additional programs on demand. In any case, the following scheme presents the course program for the full version, introduced here.

Each course is taught by one lecturer, unless otherwise stated. The field trips included in the various courses will be directed by the lecturer in charge of the course, as well as tour guides, depending upon the type and nature of the field trip.

Lecturers and program are subject to changes and availabilities.

1. The Geography, Agriculture, Fauna and Flora of the Biblical Landscape

Lecturers: Dr. Oren Ackerman, Dr. Motti Aviam

- **The relation between the topography, geology and geomorphology of the Holy Land**
(a field trip to Ramat Yavne'el, and/or the southern Golan Heights)
- **Native flora of Israel (a field trip to the oaks forest on Mount Tabor)**
- **Rainwater versus irrigation based agriculture (dry farming & irrigated farming) in the spirit of the Bible**
(field trip – Neot Kedumim Biblical landscape reserve and Sataf agricultural terraces)
- **Corn, wine and oil in Biblical Israel – wheat, grape and olive cultivation**
(field trip – olive oil producers in the Galilee, oil presses, wine presses and flour mills – Zalmon stream, Meghar)
- **Biblical fauna**
- **Fish and fishing in the Sea of Galilee**
(a boat trip on the Sea of Galilee, in the Kinneret College's floating lab, with instruction on fishing. A visit to the Ancient Galilee Boat in Yigal Allon Museum in Kibbutz Ginosar)

2. Patriarchs - Judges – Kings – Prophets: The Stories of the Bible Reflected in the Landscape of the Holy Land

Lecturers: Dr. Hagay Amitzur, Dr. Motti Aviam, Prof. Adam Zertal

- **The Patriarchs, fathers of the nation – Abraham, Isaac and Jacob and the Promised Land**
(a field trip to Mount Hermon – the Covenant of the Pieces, Genesis 15; 17-18, and a lookout of the Holy Land)
- **Exodus: forty years in the desert – the way to Mount Horeb**
(a three day field trip to the Negev desert, including a climb up Mount Kar-kom)
- **The Conquest and Settlement as reflected in the archaeological evidence**
(a field trip to the archaeological mounds of Dan and Hazor)
- **Judges: military and spiritual authority**
(a field trip tracing the battle of Gideon in Ein Harod spring and of Deborah's battle at the foot of Mount Tabor)
- **Saul and David – birth of the monarchy**
(field trip and field studies in Mount Gilboa, and Ein Dor spring)
- **The Golden Age – King Solomon**
(a field trip to Megiddo); the kingdoms of Israel and Judea (a field trip to the archaeological excavations directed by Adam Zertal on Mount Ebal and Mount Gerizim)
- **The great prophets**
(Elijah and the false prophets of Baal – the Jezreel mound in Jezreel valley and the Muhraka monastery on Mount Carmel)

3. The Fifth Gospel: In the Footsteps of Jesus in the Holy Land

Lecturers: Dr. Yakov Ashekenazi, Dr. Amos Ron, Yossi Stefanski

- **The Galilee in the time of Jesus: history, society and culture**
(field trip: rural Nazareth versus urban Zippori/Sepphoris)
- **The Jordan River – geographical and theological transitions**
(a trip along the river, from the modern-day Yardenit baptism site to the historical baptism site at Qasr el Yahud near Jericho. A visit to the Qumran site is also an option)
- **Capernaum and Jesus' ministry in Galilee: Capernaum, Tabgha, Kursi, Bethsaida, Korazim/Chorazin; Mount Beatitude/the Sermon on the Mount**
(each subject is addressed in a lecture at the college, followed by a field trip. Several sites may be combined into one field trip)
- **The Sea of Galilee: the sea and its shores as the geographical and theological setting for the Gospel**
(a boat trip to Ein Gev and a field trip to the new excavations of the Hellenistic town of Hippos/Sussita and to Kursi - where Jesus cast demons into a herd of swine)
- **The Transfiguration of Christ: Mount Tabor**
- **The Road to Jerusalem: from Jericho to Mount Olives**
- **Jerusalem of the Gospels: on-site course, including lectures and guided tours of the Temple Mount, Mount Zion and the sacred sites**
(see course no. 7)

4. Judaism and Jewish Holidays

Lecturer: Dr. Hagay Amitzur

- **The Hebrew calendar – lunar versus solar calendar**
- **Mishnaic and Talmudic times – the emergence of the world of the sages**
(a visit to the Talmudic village in Kazrin)
- **The Jews of Galilee and Tiberias's pivotal role**
(a visit to the Tiberias Beth Midrash – House of Study – and the archaeological excavations of Talmudic Tiberias/Herod's palace)
- **The Synagogue as a place of assembly and prayer – Jesus's early preaching in the Galilean synagogues**
(a visit to Chorazin and Hirbet Umm el-Kantir)
- **Shabbat in a religiously observant Jewish Kibbutz**
(Tirat Zvi, Sheluhot, Ein Hanaziv, Maaleh Gilboa, Lavi, Merav – students hosted by faculty members living in these Kibbutzim)
- **A visit to a pre-military training program – Avnei Eitan: meeting Yeshivah students**

5. Biblical Anthropology

Chief lecturer: Prof. Adam Zertal

- **The Peoples of Canaan – e.g. the Phoenicians**
(a visit to the Hecht Museum at Haifa University)
- **The Northern Kingdom, Israel, Samaria and Assyria - the story of the Samaritans**
(A trip to Mount Gerizim: a visit of the present day Samaritan village and a field trip to the ruins of the ancient Samaritan temple)
- **Paganism and Hellenism: the land of Israel in Roman-Hellenistic times**
(A trip to Beth Shan – Hellenistic civilization)
- **Nomads and semi-nomads: biblical and modern day nomadic tribes**
(a visit to the village of Salameh – Bedouin heritage)
- **Pharisees, Sadducees and Essenes – Second Temple sects.**
(a trip to Qumran by the Dead Sea, visit the Shrine of the Book where the Dead Sea scrolls are, and the reconstructed Herodian Mansions in Jerusalem. This trip can a part of the Jerusalem on-site course)
- **The Nabataean Kingdom**
(a trip to the Negev ancient Nabataean cities: Avdat and Mamshit or Shivta)

6. Modern-Day Israel

Lecturer: Dr. Giora Goodman

- **The Zionist vision and the modern-day concept of the return to Zion**
- **Practical Zionism – immigration, labor, settlement**
(a visit to the earliest Zionist settlements of Kinneret, Kibbutz Degania and a Moshav Ovdim – collective settlement – in the Beth Shan Valley)
- **World War II, the Great Powers, the United Nations and the Partition Resolution**

- **The War of Independence**
(a trip to 1948 battle sites in the region: Degania, Mishmar Hayarden etc.)
- **The State of Israel – between immigrants' absorption and constructing a new society – the first decades**
(a visit to a peripheral township – Beth Shan, a trip to the Mizpim – hilltop settlements in Galilee)
- **Israel and the Global Village – the world of high-tech industry and its manifestations in Israeli society**
(a visit to the industrial park in Tel Hay or Tefen, a pre-arranged visit to one of the high-tech plants in the Galilee)

7. Jerusalem – an On-Site Course*

Lecturer and course coordinator: Dr. Hagay Amitzur

- **Between Abraham and Malchizedek – earliest Jerusalem**
- **From Jebus to the Royal Seat of Judea – the period of David and Solomon**
- **Jerusalem - A city of kings and prophets**
- **From a temple city to capital of the Hasmonaean Kingdom – Jerusalem in the Hellenistic period**
- **Jerusalem – most celebrated among cities of the Orient: from Herod to the Destruction of the Temple**
- **From Ilia Capitolina to holy Jerusalem – pagan and Christian Jerusalem**
- **Jerusalem between the Crescent and the Cross – the Moslem period and the Crusaders' Kingdom**
- **Jerusalem under Turkish rule**
- **Jerusalem reborn – the first extramural settlements**
- **Jerusalem, capital of the state of Israel**

***Note: The course will be given in Jerusalem over two consecutive weekends.**

The Weekly Lesson Plan

Week 1

Hours	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
0900-1100	G	B	T	G	C		
1100-1300	C	G	T	B	G		
1300-1400			T				
1400-1600	E	F	T	F			
1600-1800	SH	SH	T	SH			

Week 2

Hours	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
0900-1100	A	B	T	A	C	K	K
1100-1300	C	D	T	F	D	K	K
1300-1400			T			K	K
1400-1600	E	F	T	E		K	K
1600-1800	SH	SH	T	SH		K	K

Week 3

Hours	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
0900-1100	A	B	T	A	C	K	K
1100-1300	C	D	T	B	D	K	K
1300-1400			T			K	K
1400-1600	E	F	T	E		K	K
1600-1800	SH	SH	T	SH		K	K

Week 4

Hours	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
0900-1100	A	B	T	A	C		
1100-1300	C	D	T	F	D		
1300-1400			T				
1400-1600	E	F	T	E			
1600-1800	SH	SH	T	SH			

Week 5

Hours	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
0900-1100	A	B	T	A	F		
1100-1300	C	D	T	B	D		
1300-1400			T				
1400-1600	E	F	T	E			
1600-1800	SH	SH	T	SH			

Week 6

Hours	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
0900-1100	A	B		A	F		
1100-1300	C	D	T	B	D		
1300-1400			T				
1400-1600	E	F	T	E			
1600-1800	SH	SH	T	SH			

Week 7

Hours	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
0900-1100	A	B	T	B	A		
1100-1300	C	D	T	D	C		
1300-1400			T				
1400-1600	E	F	T	E			
1600-1800	SH	SH	T	SH			

Week 8

Hours	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
0900-1100	A	B	T	B	A		
1100-1300	C	D	T	D	C		
1300-1400			T				
1400-1600	E	F	T	F			
1600-1800	SH	SH	T	SH			

Index:

A – Biblical Geography, Agriculture, Fauna and Flora

B - Patriarchs - Judges – Kings – Prophets

C – The Fifth Gospel

D - Judaism and Jewish Holidays

E - Biblical Anthropology

F - Modern-Day Israel

G - Introduction classes to the Jerusalem on-site course – the rest of the course will be taught on a three day stay in Jerusalem

K - Jerusalem On-Site Course

T – Field Trip Day

SH – An optional short field trip, or a combination of recreational activity + touring (e.g. bike ride from the college to Tiberias hot springs)

Between 13 and 14 – lunch break

Saturday and Sunday – free for trips, spiritual and extracurricular social activities (excluding the Jerusalem on-site course)

Two Week Study Program in Israel

Program Inclusions:

Academic Course

- Two academic courses consisting of 28 hours per week or 56 total hours and 4 credits

Transportation

- Transfers to and from the airport
- Two transfers per day to and from accommodations to course site
- Three days transportation to Jerusalem
- Transportation with scholar for excursions in Galilee area

Guide

- Professional tour guide for days spent in Jerusalem

Accommodations

- Breakfast and dinner daily with dormitory type accommodations in Sea of Galilee area
- Breakfast and dinner daily in tourist class hotel in Jerusalem

Entrance Fees

- All admissions included with excursions

Resident Advisor/Counselor

- Resident advisor/counselor on site 5 hours per day, 7 days a week

Additional Meals

- 14 additional lunches are included

Program Exclusions:

- Airfare and related taxes and fees
- Meals other than those indicated above
- Items of a personal nature such as passport fees
- Optional insurance for health, baggage and cancellation

Pricing:

The final price will vary based on inclusions, number of participants, and the exchange rate at the time. Based on the above inclusions and exclusions, 20 participants and an exchange rate of 3.5 Shekels to 1.0 US Dollar, the above program would cost approximately \$2,200 to \$2,300 per participant.

Four Week Study Program in Israel

Program Inclusions:

Academic Course

- Four academic courses consisting of 28 hours per week or 112 total hours and 8 credits

Transportation

- Transfers to and from the airport
- Two transfers per day to and from accommodations to course site
- Three days transportation to Jerusalem
- Transportation with scholar for excursions in Galilee area

Guide

- Professional tour guide for days spent in Jerusalem

Accommodations

- Breakfast and dinner daily with dormitory type accommodations in Sea of Galilee area
- Breakfast and dinner daily in tourist class hotel in Jerusalem

Entrance Fees

- All admissions included with excursions

Resident Advisor/Counselor

- Resident advisor/counselor on site 5 hours per day, 7 days a week

Additional Meals

- 28 additional lunches are included

Program Exclusions:

- Airfare and related taxes and fees
- Meals other than those indicated above
- Items of a personal nature such as passport fees
- Optional insurance for health, baggage and cancellation

Pricing:

The final price will vary based on inclusions, number of participants, and the exchange rate at the time. Based on the above inclusions and exclusions, 20 participants and an exchange rate of 3.5 Shekels to 1.0 US Dollar, the above program would cost approximately \$4,050 to \$4,150 per participant.

Eight Week Study Program in Israel

Program Inclusions:

Academic Course

- Seven academic courses consisting of 28 hours per week or 208 total hours and 14 credits
- Program includes Jerusalem campus 8 hours in class plus two weekends on site in Jerusalem

Transportation

- Transfers to and from the airport
- Two transfers per day to and from accommodations to course site
- Three days transportation to Jerusalem
- Transportation with scholar for excursions in Galilee area

Guide

- Professional tour guide for days spent in Jerusalem

Accommodations

- Breakfast and dinner daily with dormitory type accommodations in Sea of Galilee area
- Breakfast and dinner daily in tourist class hotel in Jerusalem

Entrance Fees

- All admissions included with excursions

Resident Advisor/Counselor

- Resident advisor/counselor on site 5 hours per day, 7 days a week

Additional Meals

- 56 additional lunches are included

Program Exclusions:

- Airfare and related taxes and fees
- Meals other than those indicated above
- Items of a personal nature such as passport fees
- Optional insurance for health, baggage and cancellation

Pricing:

The final price will vary based on inclusions, number of participants, and the exchange rate at the time. Based on the above inclusions and exclusions, 20 participants and an exchange rate of 3.5 Shekels to 1.0 US Dollar, the above program would cost approximately \$7,300 to \$7,400 per participant.

Yisca Harani

Independent Scholar and senior lecturer in Avshalom Institute and in the ministry of tourism

Education:

Tel Aviv University: Department of General History, MA- PhD program in the history of religions

"Kibbutzim" college, Tel Aviv: teachers seminary

Ministerial school of tourism, Tel Aviv: tour guides course

Society for the protection of nature, Beer – Sheva: desert guiding course

Field of expertise:

Christianity in the Holy Land

Teaching experience:

Ministry of Tourism, the department for professional training in tourism, the national schools for tourism: teaching and training tour guides on Christianity (1995 - 2009)

Avshalom Institute for the studies of the Land of Israel, Tel Aviv: teaching various aspects of Christianity in the holy land (1995 – 2009)

Wesleyan University, USA: the department for history of religions. Over- seas program in Jerusalem: religions and religious identities in the holy land (1995 – 2000)

Long Island University, USA: Over- seas program in Jerusalem: religions and religious identities in the holy land (1998 – 2000)

Beit Berl College, Israel, Department of Land of Israel Studies: Christianity in the Holy Land (1996, 2003)

Tel - Aviv University, Department of History of Religions: Christian liturgy and encounters with Christian communities and leaders

Inter – religious activity:

The Association for the Promotion of Inter-religious Education in Israel: co-founder and coordinator of seminars and inter-faith activities (1992 – 2005)

Jewish – Christian round table: a discussion group under the auspices of the Latin Patriarch of Jerusalem (2006)

"Bridge to Relationship" – A Jewish/Christian primary schools program in Tel Aviv and Jerusalem (1999 - 2000, 2006 - 2009)

Study Tours:

Nature guide for the Society for the Protection of Nature in Israel (1980 - 1994)

Refreshment days and courses for tour guides on Christian topics, the Department for Professional Training in Tourism, Ministry of Tourism (1996 – 2008)

Study days for students and professors (in all leading institutions in Israel: Hebrew University, Tel Aviv University, Van Leer Institute, etc.)

Guiding visiting professors and international conferences (Peter Brown and more) (1994 – 2008)

Consulting (1999-2009):

The Ministry of Interior Security, The Ministry of Religions: the prevailing status quo in the Church of the Holy Sepulcher

The Ministry of Tourism

A. Special touring programs for Evangelicals

B. Development of tourism around biblical sites

C. Committee for training tour guides: policy paper on Christian studies for tour guides

The Ministry of Foreign Affairs, The Department for Religions: the Greek Orthodox Patriarchate and Tourism in the Millennium

Private companies: commercial and academic supervision on products and texts (internet and other)

Publications:

Christianity – a manual for guides SPNI, Tel Aviv, (1994) (Hebrew)

Bread in Christian Liturgy, In: Bread – Daily and Divine, The Israel Museum, Jerusalem, 2005 (Hebrew 2004 and English 2005)

The Eastern Churches in Jerusalem in the 19th century, In: Jerusalem in the 19th Century, Yad ben Zvi, Jerusalem, (2009) (Hebrew)

Christian sites around the sea of Galilee, In: The Sea of Galilee and its environs, Yad ben Zvi, Jerusalem (to be published)

Lectures in international conferences:

International Congress "Holy Cities and Pilgrimage: Jerusalem – Santiago de Compostela", Lecture: "Reflecting and molding collective identities: The Easter ceremony of the Holy Light studied through a 19th cen. Painting", Santiago de Compostela, Spain

(January 24-25, 2008)

International Congress "Between holy cities: Jerusalem and Compostela", Moderator of session on "Cult and Culture", (December 6 – 7, 2007) Yad Ben Zvi, Jerusalem

Research workshop of the Israel Science Foundation "Art as Historical Text", Lecture: The Holy Light ceremony: Reflecting and molding collective identities, Ben Gurion University, (May 14 – 17, 2007)

International Congress: Haifa University: Art and the Mediterranean, lecture: Great Saturday's Holy Fire: Hellenic (and Other) Identities (2004)

International Congress: Mishkenot Sha'ananim: Pilgrims and Pilgrimage in the Holy Land,
lecture: Orthodox Pilgrimage and the ceremony of the Holy Fire (2002)

International Congress: Mishkenot Sha'ananim, THIS UNBELIEVABLE NEED TO BELIEVE,
lecture: Post Atheism - Jewish Israeli fascination with Christianity
(November 20-21, 2008)

Various conferences in Hebrew, in academic and governmental conferences

Research:

Van Leer Institute, Jerusalem - Research group: Contemporary Christian communities in the Holy Land (2008 – 2009)

Ed-Ventures, Inc.
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Ed-Ventures, Inc. is a land operator whose staff has been customizing tours for over 30 years. Our staff has over 100 years of collective experience and has organized over 1,000 tours to international destinations across the globe and on five continents.

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Our staff customizes each tour based on our client's special interest. We tailor the trip to meet our client's specifications. Our tours range from low-budget student tours to first class, five-star tours, and everything in between. We arrange trips for high school, university, community and faith-based groups. Tours range from performance tours and heritage tours to those focusing on a specific business or field of interest.

Multilingual staff

French, German, Spanish and English are spoken fluently in our office. Other languages are spoken at a functional level.

Expertise to arrange tours anywhere in the world

Collectively, our staff has covered most of the globe many times over. Not only that, but members of our staff have resided abroad in places as varied as Central America, China, Germany, Honduras, India, Mexico, the Middle East, New Zealand, Spain and Sri Lanka.

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The National Tour Association is a trade organization of thousands of tourism professionals involved in the growth and development of the packaged travel industry. We are committed to providing business opportunities and professional education in an environment where our members can foster relationships with one another.

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To meet our staff, see our website:

www.ed-ventures.com

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Honduras
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Scandinavia

Denmark
Finland
Iceland
Norway
Sweden

Australia

New Zealand

Faith Travel Development and Consulting

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Faith Travel Development and Consulting exists to help group leaders, church and university leaders, and the travel industry develop group tours to change and inspire lives. The organization is dedicated to helping organizations understand the benefits of faith-based travel.

The company president, Cindi Brodhecker, is based in Ephrata, PA, and was formerly business development manager for MTS Travel. She has more than 15 years working in group and religious travel, leading tours to Greece, Turkey, Israel, Germany, Switzerland and Italy to visit locations of the Old and New Testaments as well as Reformation history. Cindi has been active in the Swiss Specialist program and received the Gold Flower Award 2 years in a row. Cindi has been interviewed as an industry expert by Time, Leisure Group Travel, Travel Weekly, Church Executive, and Going on Faith publications. She has also been a featured speaker at the Going on Faith Travel conference.

Cindi's religious and travel roots go deep. She describes her personal faith as very strong. "It makes me what I am," she says. Her grandfather, who was born in Greece, gave her a passion for that part of the Christian world. Her husband's family is from Germany, a country that played a major role in the Reformation and beyond.

Cindi is an advisory board member of the newly formed World Religious Travel Association.